

## COOKIES APPLICATIONS POLICY

**Last updated on: 29.08.2021**

This Cookies Applications Policy shall be applicable for the web site at the address of <http://www.makrev.com> (“**Makrev Site**”) operated by Makrev Makina Mühendislik San. ve Tic. A.Ş. (“**Makrev**”).

Makrev may use cookies at Makrev web site to improve your experience. These cookies used by Makrev shall not collect any data from your system and/ or hard disc.

You are not defined by a name and e-mail address in Makrev site; nevertheless, a number and directories shall be assigned during your first log-in.

### **What are cookies?**

Cookies are small text pieces that are sent by the web site visited by you to your browser in your computer or mobile device, and they help remember certain details about your visit (for instance, your preferred language and other settings). Thanks to cookies, you will enjoy a better and more personalized customer detail during your next visit. The purpose of using cookies is to make it more convenient for the web site visitor.

### **Cookie Types and Their Features**

#### **\* A. Temporary Cookies**

- Temporary cookies are only temporarily stored during the session, and shall be removed as soon as possible after you close your browser.

#### **\* B. Permanent Cookies**

- Permanent cookies stay in the computer/ mobile device after you close the browser or application, and are used to identify you when you visit the web site again. A new cookie is loaded and remains in your computer or mobile device until the time when the duration of permanent cookies expires.

### **\* C. Target/ Advertisement Cookies:**

- Advertising cookies are those ones uploaded by a third party to an application/ web site or the user visit. Advertising cookies are used to provide the said third party with certain information about your visit. Purpose of using these cookies: To display customized ads, to limit the number of displayed ads, to measure how effective an advertisement campaign is and to remind you your visit preferences.

### **\* D. Mandatory Cookies:**

- These are required and significant cookies. They allow you to create a user account, to log in that account and to browse around our web site. Permanent cookies stay in your computer or mobile device after you close the browser or application, and are used to remember you when you visit our web site again.

### **\* E. Performance and analysis cookies**

- These cookies are used for web sites and applications to provide visitors with a better, faster and more secure usage. Thanks to this type of cookies, it is possible to improve and personalize customer experience. Collected data include pages that you log in, directions/ referrals, platform type of the accessing person, date/ time data, searched terms and other texts that are typed during the use.

### **\* F. Functionality Cookies**

- Functionality cookies are those ones used to make it more easier to visit a web site and to improve your browsing experience. It allows to remember your certain settings, such as your language, layout or colour scheme preferences.

### **\* H. Tracking cookies:**

- Tracking cookies are used to track a visitor's web site browsing behaviours and to collect data and information for self-browsing behaviours from various web sites visited by the visitor.

### **Types of Cookies by Purpose of their Use**

There are four types of cookies based on purpose of their use. They include: Session Cookies, Performance Cookies, Functional Cookies and Advertisement and Third Party Cookies

**\* Session Cookies:**

- This type of cookies are necessary to ensure that a web site will function smoothly. These cookies allow a user to visit a web site and to make use of its features. Session cookies are used to carry data between pages in a web site and to eliminate the requirement to type data again.

**\* Performance Cookies:**

- By means of these cookies, we collect certain data related the frequency of visits to pages, any error message, the time spent in a page and the way the user uses the web site. Thanks to such data, the web site's performance is enhanced.

**\* Functional Cookies:**

- These cookies allow to remember a user's preferences in a web site, and this way browsing is made easier for him. These cookies offer enhanced Internet features to users.

**\* Advertisement and Third Party Cookies:**

\* Cookies of third party suppliers are used in web sites to allow the use of certain functions.

**What type of cookies do we use?**

Makrev use Session Cookies, Performance Cookies, Functional Cookies and Third Party Cookies at its web sites.

Cookies used at Makrev Web Sites include the following:

Cookie Type	For what purpose ?	Do these cookies collect personal data/ identify you?
Mandatory	These cookies are required for the smooth functioning of a Makrev web site. They allow you to browse around our web sites and make use of their features. For example, when you go back to a page during the same session, the page remembers your previous actions (for instance text typing).	These cookies do not identify you. All data are anonymously collected and combined.  If you do not accept these cookies, the performance of the web sites or some parts of it may be affected.
Performance	These cookies provide data about visited sections, time spent in a web site or any error message that you view and similar issues. This way they help us understand what kind of interaction a visitor has had with our web site. And this, in turn, allows us to improve the performance of our web site.	These cookies do not identify you. All data are anonymously collected and combined.
Targeting/ Advertisement	These cookies are used to offer to you contents that may be most closely related to you and your areas of interest. They may be used to display targeted advertisements and to limit the number of displays of the advertisement to you. Moreover, it helps us measure the efficiency of advertisement campaigns in Makrev and third party web sites. We may use these cookies to remember web sites that you visit and we may disclose these data to third parties, including advertisers and our companies.	Many types of these cookies may collect identifying data by tracking consumers through their IP addresses. Please see Targeting/ Advertisement section above for detailed information about collected data and how these data are used.

Makrev use data collected through cookies in line with Makrev [Privacy Policy](#).

When you continue to use Makrev site, you will be permitting to embed cookies in your device. If you do not wish that cookies are embedded in your device, you may deactivate the use of cookies from your browser settings or options, or you should not use Makrev web site. We recommend you not to deactivate the use of cookies in order to get the best experience from your visit to the web site.

### **For what purposes do we use cookies?**

We use cookies to make the use of Makrev site more easier and convenient and to better personalize Makrev web site and our services in line with your areas of interest and needs.

Cookies are also used to speed up your activities and experiences that you may carry out in our web site in future. Moreover, we use cookies to combine anonymous and bulk statistical data that help us understand how visitors use our web sites and to help us improve the structure and contents of them.

Certain pages that you visit may use using pixel tags (also called “clear gif”) to collect such data that we may disclose to third parties which directly support our promotional activities and our web site enhancement. For example, web site usage details of users visiting Makrev web site may be disclosed to our third party advertising agencies to ensue a more effective visibility and display of banner ads in our web sites.

### **How do we use third party cookies?**

We work with some third party supplies that configure cookie settings for you in your device when you visit Makrev web site. The purpose here is to provide you with their services. Please see the paragraphs below for detailed information these cookies and how to reject the receipt of them.

When you visit a Makrev web site, you may receive cookies from third party web sites or domains. Detailed information about these cookies may be available at the web site of the relevant third party.

### **How to control or erase cookies**

In general, an Internet browser comes with a predefined setting configured to accept cookies automatically. Browsers may be set to display an alert to the user to block cookies or when cookies are sent to the device.

As the management of cookies vary from browser to browser, you can check your browser’s help menu to get detailed information. Details for the erasure or blockage of cookies as well as general information about cookies may be found at [www.allaboutcookies.org](http://www.allaboutcookies.org).

In the event that you reject permanent cookies or session cookies, you may still continue to use the web site but not all functions of the site may be available or your access to them may be restricted.

\* To deactivate cookies:

- For Chrome, you can use “Settings/ Confidentiality/ Content Settings/ Turn Cookies” Off” options in your browser settings. For more information: [Cookies in Chrome \(open in a new tab\)](#)

- For Internet Explorer users, you can use “Options/ Internet Settings/ Confidentiality/ Settings” options in your browser settings. For more information: [Cookies in Internet Explorer \(open in a new tab\)](#)

- For Firefox users, you can use “Tools/ Options / Confidentiality/ Cookie acceptance method/ Until Firefox is closed” options in your browser settings. For more information: [Cookies in Mozilla Firefox \(open in a new tab\)](#)